



2020

# ANNUAL REPORT

 **bgc** Charlottetown



## WHO WE ARE

For over thirty years we have engaged, supported, and empowered children and youth in quality out-of-school programs. The Boys and Girls Club of Charlottetown and Montague provides a safe environment and place to belong for all children and youth.

## OUR MISSION

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

## OUR VALUES



Belonging



Respect



Encouragement  
and Support



Working Together



Speaking Out



## OUR CLUBS IN 2020

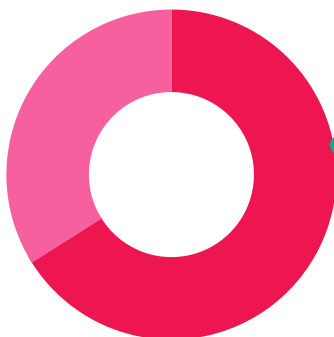
After-school and summer camp programs provide specialized, high-quality programming designed for children and youth aged 5-12 and includes access to healthy meals and snacks, STEM activities, physical activity, literacy, and arts. Youth Programs-offer teens the opportunity to grow their leadership skill sets in a safe and supported space in evening drop-ins and/or the Reach for the Stars program. Inclusion initiatives such as the Great Futures Bursary, Project Backpack, and Christmas Families Programs-helps families in need overcome barriers imposed by poverty and food insecurity.



**3** PROGRAM LOCATIONS

**29** STAFF

12-15  
34%



5-12  
66%

**153** CHILDREN & YOUTH



Callen Cudmore  
Programs Director



Carly Levy  
Development Director



Ted Lockie  
Executive Director

## MESSAGE FROM OUR LEADERS

Reflecting on the past year at our Club is harder than usual. We would normally spend this time adding up the numbers, summarizing the variety of programs offered, and poring over the anecdotal data to analyze our impact and assess our growth. This year, however, like so many other organizations and individuals, we were asked to take a step back, and amidst the uncertainty, constant change, and crisis focus on the core of who we are and what we could provide to the youth and families that need us. Support, food security, care, and connection quickly became our top priorities at the beginning of 2020 and continued to be our foundation as we navigated major societal changes and many organizational changes. Looking back on 2020 is much different from previous years but the commitment to children and youth is the same. We are proud of the work we did to provide safe and supportive spaces for young people while steering our Club through a time of crisis and a transition of leadership. Thank you to the hardworking staff who helped us along the way.

Callen & Carly

## WELCOME OUR NEW EXECUTIVE DIRECTOR

I would like to take this opportunity to introduce myself. I have been in the ED role for just over a month at the time of printing this report - so not long at all but long enough for a few things to be clear. This is a wonderful club. We have members who are strongly connected to front-line staff, front-line staff being coached by supervisors with strong skills and management leading with compassion and care for all of those around them. The mission of the BGC Charlottetown is to provide safe and supportive places for our members and that is happening in all of our programs. 2020 was a challenging year for the entire world. It is important to note that Callen Cudmore and Carly Levy have taken on the tasks of being Co-Directors during the immense stress of COVID and the related changes we have all been dealing with. I thank Callen, Carly and the board of directors for maintaining the impact of BGC Charlottetown and Montaque through such extraordinary times.

Ted

# 2020 PRIORITIES

## Support



We offer equitable access to programs including after-school, summer camp, and drop-ins for youth who are facing major challenges in their lives, such as poverty, personal safety, high-risk lifestyles, and mental health issues.

## Food Security



We provide young people with resources to enhance and expand their access to food, education relating to food, and the development of healthy habits and life skills.

## Care & Connection



Our Clubs offer a safe environment where kids can be kids. Where the stressors of everyday life become easier to navigate as they gain more skills, become more resilient, more confident, and more prepared to handle whatever life throws at them.

# CONNECTION

By providing safe places of belonging, our members are supported to achieve success through strengths-based, skills-focused programs that build capacity on an individual basis. This includes positive relationship skills, life skill competencies, learning and education initiatives, active lifestyle pursuits, leadership, values and self-esteem.

## Virtual

When our Clubs were closed we offered online activities to keep kids engaged

## After-School & Day Camps

In 2020 each of our members participated in an average of 150+ hours of physical activity and 80+ hours of literacy activities

## Teens (ages 12-15)

We Delivered programs for teens in Charlottetown, Stratford and Montague

"The Club has worked tirelessly to develop and provide the supports that [my son] needs to thrive. They have created a safe space for him to grow and develop his identity, to connect with his peers, to learn social and life skills, and to have fun while doing so."

-Parent

# PROGRAM SPOTLIGHT

**Reach for the Stars** is an after-school program for youth aged 12-15 delivered in partnership with the Reach Foundation in Stratford. The teens are referred from Birchwood school after being identified as coping with personal challenges related to anxiety, depression, stress, anger, underdeveloped social skills, and communication skills, gender identity and sexual orientation, low self-esteem, and external factors such as undiagnosed mental illness and/or learning disabilities, family separation, poverty, bullying, and COVID-19. The program runs Monday-Friday 3:00-7:30 pm and includes a snack and a meal, specialized skill-building activities, and individualized support.

Over the course of this year, we have witnessed youth making great strides in their ability to communicate positively and effectively, relate to others, manage their anger, and overcome their anxiety to fully engage in the program activities and form friendships with other participants.

On average our youth workers provide three counseling sessions and two health information sessions per evening. Out of the total number of participants that amounts to 50% of the youth requiring intensive one-to-one support each day of programming.

Learning how to relate to others is an important skill that doesn't come easy or naturally to everyone. With the support of the Reach for the Stars program, these youth are able to build their skills in this area. Feeling confident communicating with peers and adults is helping them in all areas of their lives.

We know that most of the participants feel safest when at the Reach for the Stars program because no matter what is going on in their lives they will be welcomed and have a positive experience at Reach. We have had youth ask to be picked up after an appointment, after team try-outs, or who only attend school because they know they are going to the program that day, in other words, youth go out of their way to make sure they don't miss the program. Some youth report that they only feel comfortable expressing their sadness, and anger while attending the program and we have been an important source of support for them.

Reach for the Stars is in no small way providing early intervention to vulnerable youth who, if left unsupported, may end up on a path that leads to risky behaviour, unsafe decisions, and poor health outcomes in later life.



# FOOD SECURITY

According to Statistics Canada, 1 in 5 children on PEI is affected by food insecurity. The Club provides young people with healthy food and resources to enhance and expand their access to food, education relating to food, and the development of healthy habits and life skills.

Eat Well  
Be Well

In 2020 we served 21,250 healthy meals and snacks in both our child and teen programs

Project  
Backpack

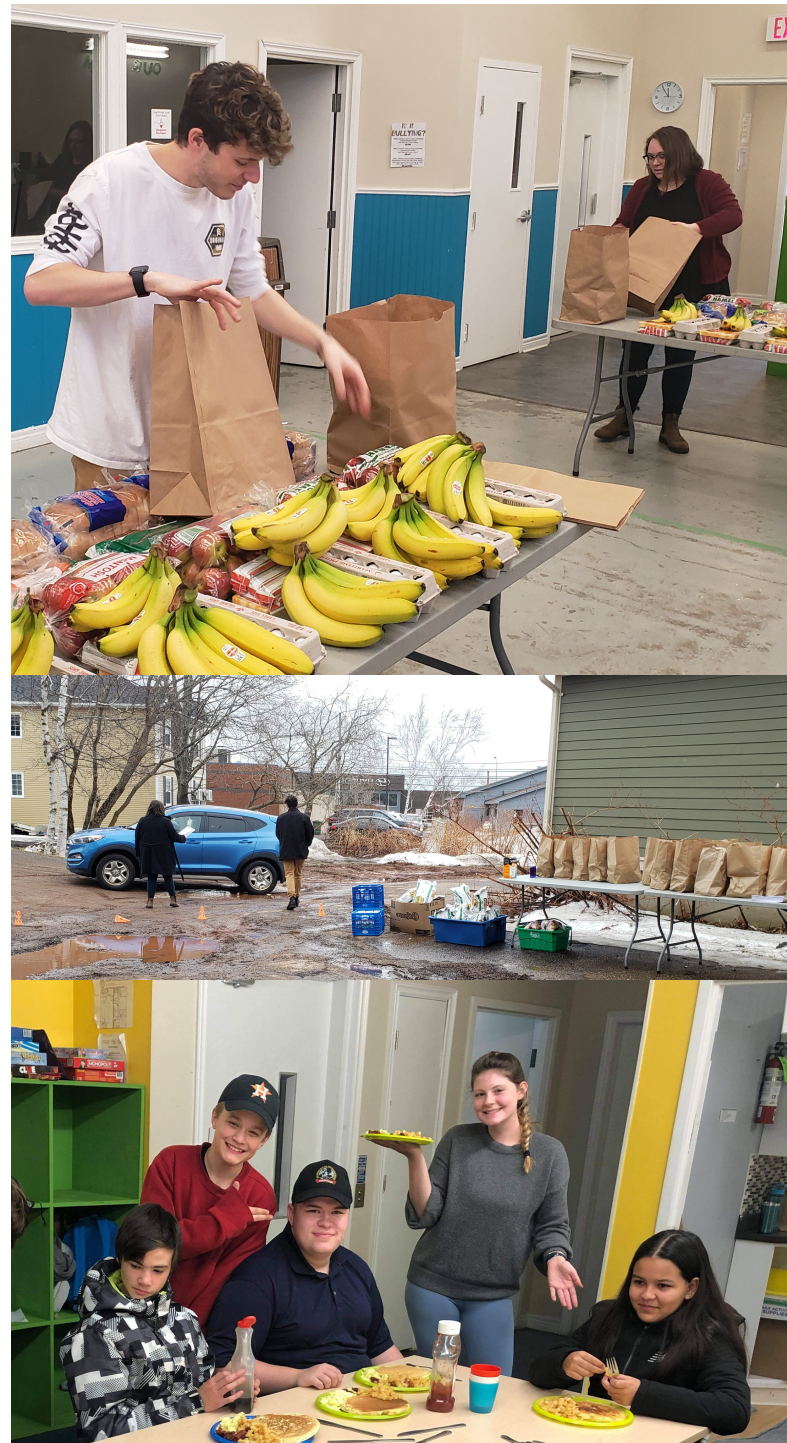
70 individuals received weekly or bi-weekly grocery packages in 2020 for a total of 900+ packages



**COMMUNITY  
FOUNDATION**  
OF PRINCE EDWARD ISLAND  
*Your Community. Your Legacy.*



feeding hungry minds



"[The Club] has been so genuinely caring and understanding, and generous as well. I can't adequately express my gratitude for this program; it has allowed me to put food on my table when I wouldn't have been able to otherwise and has lifted a crippling weight off of my shoulders."

-Parent



# SUPPORT

---

We develop and deliver programming that is equitable, accessible and meets the needs of children in our community. Equitable access to childcare that provides opportunities for healthy child development and has a direct impact on children's well-being. Through inclusion initiatives, such as our bursary, which reduces or waives program fees, we ensure that children and youth ages 5-14 living in, or at risk of living in poverty have access to our programs.

---

Great Futures  
Bursary  
Program

15% of program  
participants attend the  
Club because of the  
bursary program



Holiday  
Hampers

21 children and their  
families received  
support in the form of  
gifts and food for  
Christmas

---

"Over this last year, we have had many issues as many people have. The Club has helped with financial assistance so that our girls can continue to attend. This has been a blessing and something we will always be grateful for. There are no words to describe how much this has meant to my family. The bi-weekly food assistance has also been a much-appreciated resource to our family."

-Parent



"I am extremely grateful for the Boys & Girls Club of Charlottetown, not just for the affordable, high-quality childcare and programming it offers, but also for the genuine caring and compassion demonstrated by the staff to my children and myself over the last many years."

-Parent



"This is the last year [my daughter] will be able to attend the program. She is sad, but she has told me when she grows up she wants to work at the Club in Montague and I feel like that is a testimonial in and of itself as to how positive and powerful the Club has impacted her life."

-Parent



# OUR PEOPLE



## Directors

Carly Levy  
Callen Cudmore

## Charlottetown Program Staff

Aileen Pike  
Alex DesRoches  
Angel Briones Villareal  
Ash Conway  
Aseel Joudeh  
Avery Hilstrom  
Cassidy Turner  
Cole Jarvis  
Dylan MacIsaac  
Hailey Carmichael  
Kiara Labobe  
Madeline Gallant  
Marc-Andre Dansou  
Maria MacLeod  
Rylee Levy  
Sam Silliphant  
Sharon Long  
Tahani Salameh  
Terran Walker

## Montague Program Staff

Nikita Norcott - Site Supervisor  
Kayla Dunn - Interim Site Supervisor  
Katlin MacKay  
Reese Woods  
Ryan Curran  
Simone Farish  
Zoie Farish

## Board of Directors

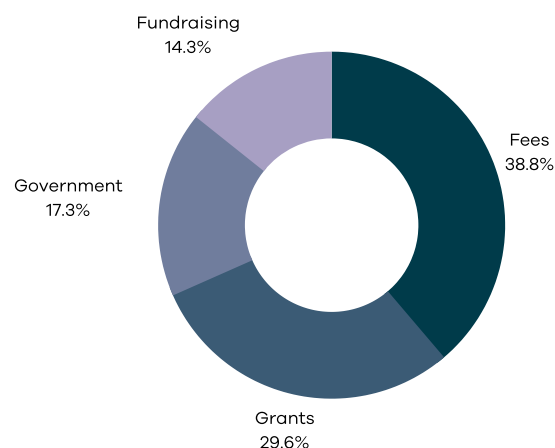
Lewis Creed - President  
Brooke Bell - President  
Riley Shea - Treasurer  
Hillary Newman - Secretary  
Jan Macneill  
Chris Whitlock  
Jonah Clements  
Sheryl MacAulay  
Christina Keen  
Jim McQuaid  
Carla MacDonald

# STATEMENT OF OPERATIONS

Year ended December 31, 2020 with comparative information for 2019

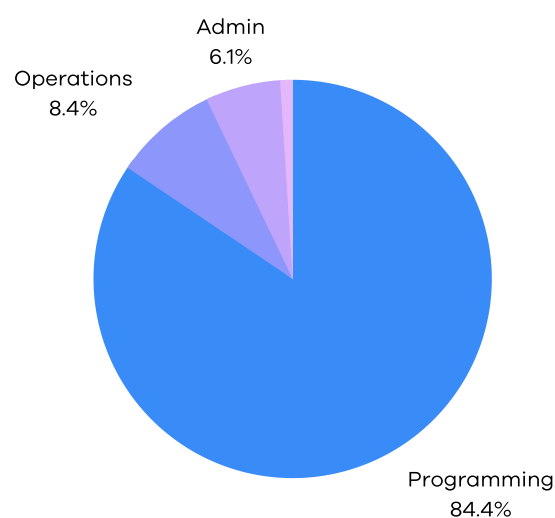
## REVENUE

	2020	2019
Fundraising	\$23,007	\$51,428
United Way	44,055	22,090
Donations	30,843	31,585
Program Fees	101,482	223,388
Staffing Grants	51,798	70,559
Foundation Grants	84,478	67,853
BGC Canada Grants	80,600	55,444
Jumpstart	1,660	21,733
Province of PEI	11,391	7,167
City of Charlottetown	20,000	20,000
Miscellaneous	1,454	1,816
Interest	-	929
<b>Total</b>	<b>\$450,768</b>	<b>\$573,982</b>



## EXPENSES

Programming	\$52,302	\$40,579
Operating Costs	21,641	37,784
Office/Admin	12,931	22,911
Bank Charges	2,366	2,722
Fundraising	2,873	2,364
Professional Fees	14,111	7,431
Insurance	4,086	3,868
Building Maintenance	14,328	14,217
Advertising & Promotion	732	525
Membership Fees	3,813	3,269
Wages	348,835	411,939
Miscellaneous	1,183	-
<b>Total</b>	<b>\$479,201</b>	<b>\$547,609</b>



Other income (expense)	\$3,720	\$16,242
Amortization of Capital Cont.	(9,238)	(10,653)
Amortization of Capital Assets	25,522	20,750
Unrealized Gain on LTI		
Government Assistance	205,186	-

<b>Total</b>	<b>\$225,190</b>	<b>\$26,339</b>
--------------	------------------	-----------------

<b>Excess (deficiency)</b>	<b>\$196,757</b>	<b>\$57,712</b>
----------------------------	------------------	-----------------

# 50/50 BONANZA



Thank you to all our players for their support and to our partner locations for hosting our boxes. The draw helped us raise \$20,253.00 in 2020 which goes directly into providing programs and services for children and youth in the community.

Long-time player and former Board Member, Bob King, was one of our winners in 2020! An average of 200 players, like Bob, participate in our Pay Ahead program.

## 50/50 Locations

Winsloe Irving  
Needs

Wilson's (Exhibition Dr.)  
Sobey's Stratford  
Abegweit Ultramar  
Sobey's Express

Murphy's Pharmacies  
(Parkdale & West Royalty)  
Esso (Belvedere & Stratford)  
Sam's (Cornwall & Charlottetown)  
Mel's (Winsloe, North River,  
University, St. Peter's Rd.)



# THANK YOU TO OUR PARTNERS AND SUPPORTERS

For their outstanding commitment to changing young lives.



**United Way**  
Prince Edward Island



**COMMUNITY  
FOUNDATION**  
OF PRINCE EDWARD ISLAND  
*Your Community. Your Legacy.*



**Bell**  
Let's Talk



**children's  
charity™**

feeding hungry minds



Maritime Electric  
Natalie Jameson & Julie McCabe  
PEI UPSE  
Chris Hucz  
Old Navy

How Bazaar  
Stow it All  
St. Georges Lodge  
Scott Annear  
Exit Realty

# CLUB CHAMPION

## Krystal Dionne

### Montague Rotary Library

This year's Club Champion is our friend Krystal Dionne, Branch Library Technician at the Montague Rotary Library. This is in recognition of her incredible commitment to engaging our members with amazing activities over the years. Krystal is always welcoming us to the Library with positivity, enthusiasm, and compassion. In 2020, Krystal's commitment to our Club has never wavered. She facilitates virtual activities for us every week (pictured) and even keeps us stocked with a rotating supply of new library books she thinks we would like. We are so grateful for her friendship and support!

Each year we choose a local organization, business, or individual who has had an impact on our Club and the children and youth that we serve. This year, we would like to thank Krystal for the efforts she has made to welcome us, and provide enriching, educational, and fun activities through the Montague Rotary Library.



# ACKNOWLEDGEMENTS

---

## REPORT BY

**Carly Levy**

## PHOTOS BY

**BGC Staff**

## CONTACT

### **BGC Charlottetown**

35 St. Peter's Rd.  
Charlottetown, PE C1C 1K3

902-892-1817  
development@bgcharlottetown.com  
charlottetownbg.com

### **BGC Montague**

37 Wood Islands Rd.  
Montague, PE C0A 1R0

